



# Campus Vibes

Pages : 13  
volume : 1

SAFI Institute of Advanced Study (Autonomous) Inter-Departmental E-Paper

## SAFI Institute of Advanced Study (Autonomous)



SAFI Institute of Advanced Study (Autonomous) is a distinguished Higher Education Institution located in Kerala, India, founded in 2005 by the Social Advancement Foundation of India (SAFI), a respected charitable trust. The institute offers a range of undergraduate and postgraduate programs in fields such as Arts, Science, Commerce, Management, and Media Studies. Affiliated with the University of Calicut, it is recognized by the Government of Kerala and the University Grants Commission (UGC) under section 2(f) and holds an A++ grade (3.54) accreditation from the National Assessment and Accreditation Council (NAAC). SAFI Institute also enjoys Minority status from the National Commission for Minority Educational Institutions, Government of India, with a strong focus on supporting economically disadvantaged and socially underprivileged students.

The institute's expansive campus covers over 100 acres with a built-up area exceeding 200,000 square feet. Located in Malappuram District, about 22 kilometers from Calicut City, the serene campus environment offers an ideal setting for learning.

The vision for SAFI originated with Prof. K.A. Siddique Hassan, an esteemed social worker and educator from Kerala, who aspired to create an educational hub dedicated to uplifting the minority community. Together with philanthropists, educators, and social visionaries, he led the establishment of SAFI as a charitable trust, aiming to develop leaders and advance education and research in emerging fields.

Founding members of SAFI include prominent figures such as Prof. K.A. Jaleel (Former Vice-Chancellor, University of Calicut), Dr. K.V. Ahamed Bavappa (agronomist and former FAO official), Dr. P. Mohamed Ali (renowned as GALFAR Mohamed Ali and a recipient of the Pravasi Bharatiya Samman award), Dr. N.A. Karim (former Pro-Vice Chancellor, University of Kerala), and others who contributed to creating an advanced study center specializing in frontier research areas. With the support of 617 benefactors, over 100 acres of land was acquired to establish SAFI's first initiative, SAFI Institute of Advanced Study, inaugurated on August 29, 2005.

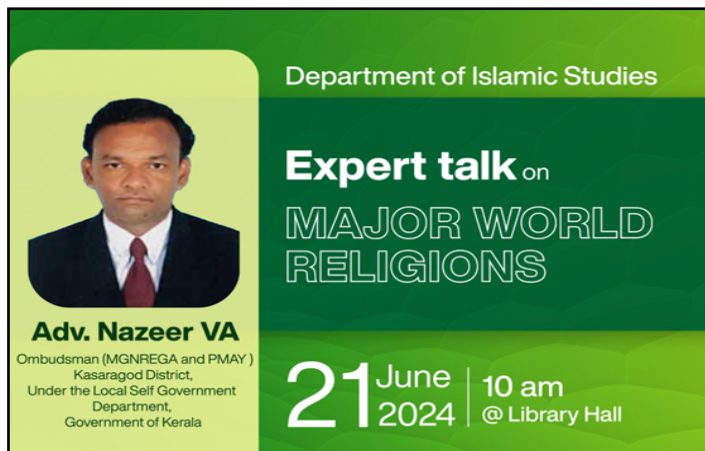
SAFI Institute is a partly residential campus accommodating both male and female students, fostering a diverse and inclusive environment. The institute is committed to holistic personality development, equipping students to become leaders and make impactful contributions across all sectors.



## Expert Talk on “Major World Religions”

The Department of Islamic Studies at JDT Islam College of Arts and Science organized an insightful expert talk on 21st June 2024, specifically for the 2nd-year students. The session was conducted by Adv. Nazeer VA, Ombudsman of MGNREGA and PMAY, Kasargod. The talk focused on the 4th-semester paper, “Major World Religions”, providing students with a deep understanding of diverse religious practices and ideologies across the globe.

The event offered a comprehensive exploration of the subject, enriching the academic experience of the students and promoting a broader worldview.



## Meet the Scholar

The Department of Islamic Studies organized a ‘Meet the Scholar’ program on 25th July 2024, exclusively for the first-year students of the Islamic Studies department. The event aimed to provide students with valuable insights into Islamic scholarship and foster academic engagement.

Dr. Jafar Paramboor, Assistant Professor from the Department of Social Foundation & Educational Leadership at the International Islamic University Malaysia (IIUM), was the esteemed resource person for the session. Dr. Paramboor shared his expertise and inspired students with thought-provoking discussions on Islamic studies and leadership in education.

The program was well-received by the students, who actively participated in the interactive session.

## Expert Talk on Islam in West Asia

The Department of Islamic Studies organized an Expert Talk on 2nd July 2024 for the 2nd-year students. Dr. Hisham Ul Wahab, a researcher specializing in West Asia, served as the resource person. The session offered valuable insights into the 3rd semester paper, “Islam in West Asia,” enriching students’ understanding of the subject.



## Connecting the Dots



The Department of Islamic Studies organized the Connecting the Dots program on 13th August 2024, featuring Rohini Menon, a graduate student from the University of Chicago Divinity School, as the resource person. The program enlightened postgraduate students on the topic “Studying Religion as a Discipline in Western Academia”, offering insights into academic approaches to religious studies in Western contexts.

## Expert Talk on Innovation Research, and Fellowships



The Department of Islamic Studies organized an insightful expert talk for the 1st and 2nd-year students. The session was led by Noorudeen Mustafa, a distinguished Al Sharq International Youth Fellow (2023-2024).

The talk focused on innovation, research, and fellowships within the field of Islamic Studies, offering students a deep understanding of current opportunities and trends. Mustafa’s expertise and global experience provided valuable perspectives on advancing academic and professional endeavors in Islamic studies.

The event was a successful initiative to motivate students toward academic excellence and exploring international fellowship opportunities.

## Workshop on PowerPoint and Poster Designing

The Department of Islamic Studies organized a hands-on workshop on June 27, 2024, exclusively for the 2nd-year students. The session was conducted by Salmanul Fariz P.P., a 2nd-year student from the Department of Islamic Studies, Safi Institute of Advanced Studies (SIAS).

The objective of the workshop was to familiarize students with the PowerPoint application and enhance their poster design skills. The interactive session allowed participants to explore key techniques in creating visually appealing presentations and effective design strategies. Students expressed appreciation for the opportunity to gain practical skills that are essential for academic and professional presentations.





## Meet the Scholar

In July 2024, the Department of Islamic Studies organized the 26th edition of the 'Meet the Scholar' program, held on 26th July. The event was tailored for postgraduate students, with Muhammed Salih K., Faculty of Islamic Studies at MES College, Doha, Qatar, as the guest speaker. He delivered an insightful talk on "Modern Trends and Scope" in Islamic Studies, providing valuable perspectives on the evolving opportunities and modern research approaches within the field. The program was a great success, enriching students' academic experiences.



## Skill Development Program

On 24th July 2024, the Department of Islamic Studies organized a Skill Development Program for first- and second-year students. The session was led by Shahida Rafeeq, Assistant Professor of English and Learning Disability Trainer, who focused on enhancing students' communication, time management, and learning skills. The program aimed to equip students with essential tools for academic and personal growth.



## STEPS TO UGC NET & JRF



The Department of Islamic Studies at JDT Islam College of Arts and Science organized a career guidance program titled "Steps to UGC NET & JRF" on July 26, 2024. The session, aimed at postgraduate students, featured Muhammed Shafeeq M., Assistant Professor at Jamia Raheemiyya, Vaniyamkulam, as the resource person. The program focused on providing students with essential insights and strategies to successfully prepare for the UGC NET and JRF exams. Muhammed Shafeeq M. emphasized effective study techniques, the importance of time management, and shared key resources that can aid students in achieving success in these competitive examinations. The event was well-received by the students, offering them valuable guidance in their academic and professional journeys.

## An Interaction Section with Alumni

The Department of Islamic Studies organized an interactive session with the pass-out batch on July 11, 2024. The event aimed to connect 1st and 2nd year students with their seniors, offering guidance, advice, and insights into both academic and career paths within the field of Islamic Studies. The session provided a valuable platform for students to learn from the experiences of alumni and ask questions about their future studies and opportunities.

## Beyond the Classroom: Exploring Kakkadampoyil's

The BA Economics Department at Safi College organized an industrial visit to Kakkadampoyil on September 7 and 8, involving 50 students and faculty. The visit included tours of a textile factory and local farms, where students learned about production processes and agricultural practices. The visit concluded with a reflection session, highlighting the importance of practical learning in preparing students for their future careers.

## INDUSTRIAL VISIT AT IIMK



IIMK Hosts Inspiring Entrepreneurship Session

The Indian Institute of Management Kozhikode (IIMK) recently hosted a thought-provoking session titled "Unleash Your Inner Company," featuring the renowned John D. Chisholm from Harvard Business School. Organized by the Department of BA Economics at the Safi Institute of Advanced Studies, the event aimed to ignite students' entrepreneurial spirit and inspire them to explore innovative ventures. Chisholm, a seasoned expert in entrepreneurship, delivered a captivating presentation that emphasized the importance of creativity, adaptability, and learning from failures. He encouraged students to think outside the box, embrace change, and view setbacks as opportunities for growth. The interactive nature of the session allowed students to engage directly with Chisholm, asking questions and sharing their own entrepreneurial aspirations. The event was met with overwhelming enthusiasm from the attendees. Many students expressed gratitude for the valuable insights and motivation they gained. The session served as a catalyst for renewed passion and determination among aspiring entrepreneurs.

## A Colorful Onam Celebration

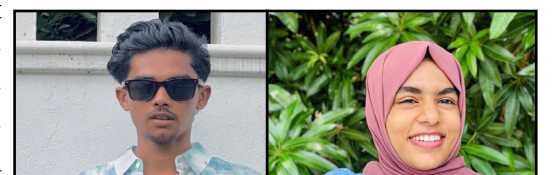


The Safi Institute celebrated Onam, organized by the Department of Artificial Intelligence, to promote cultural appreciation and community spirit. The event featured a Pookalam competition, traditional music and dance performances, and a communal Onam Sadhya, fostering connections among students and faculty. The department head emphasized the importance of cultural festivals in enhancing teamwork and collaboration. The celebration reaffirmed the institute's commitment to cultural diversity and inclusion. For updates, follow our official channels.

## Democratic Delights Union Elections at Safi

The student elections at the Safi Institute on October 17, 2024, focusing on inclusivity and student welfare. Notably, Fathima and Rahees from the Department of Artificial Intelligence were elected as representatives, emphasizing the importance of their discipline in the union's initiatives.

The newly elected Union Members expressed gratitude and a commitment to amplifying student voices and enhancing campus resources. The election saw significant student participation, reflecting a vibrant democratic spirit.





## Career Orientation on Professional Accounting



The Department of B.Com Islamic Finance successfully hosted a career orientation program on October 5, 2024, focusing on professional accounting courses. The event was aimed at guiding students towards various career opportunities in the accounting field, with a special emphasis on professional certifications.

The keynote speaker for the event was Mr. Midhun Mithwa, a seasoned corporate trainer and senior career consultant from Logic School of Management. With his vast experience in career development and professional training, Mr. Mithwa provided valuable insights into the importance of professional accounting courses such as CA, CMA, and ACCA. He highlighted how these certifications can elevate career prospects, especially for students pursuing commerce and finance-related degrees.

The session included a detailed discussion on the syllabus, career pathways, and practical aspects of building a successful career in accounting. Students actively participated, engaging in a Q&A session with Mr. Mithwa, who also shared real-world experiences from the corporate sector.

The event was a significant initiative by the Department of B.Com Islamic Finance to bridge the gap between academic learning and professional aspirations, ensuring students are well-informed about their career options.

## Gold Medal Glory for Muhammed Afnan



Muhammed Afnan has brought home the gold medal at the 33rd State Wushu Championship held in Kozhikode. Competing against the state's top athletes, Afnan demonstrated exceptional skill and dedication in the intense competition, securing his place as a state champion.

The event saw participants from various districts across Kerala, and Afnan's victory has not only made his community proud but also highlighted his potential for future national and international success in the martial art. His achievement is a testament to his hard work and commitment to the sport of Wushu.

The championship was organized by the Kerala Wushu Association and was attended by sports enthusiasts and officials from across the state.

## Meet the Entrepreneur

The Department of M.Com at Safi Institute of Advanced Studies recently hosted an inspiring entrepreneurship program featuring Silvan Musthafa as the chief guest. The event aimed to ignite the entrepreneurial spirit among students, providing them with valuable insights into the startup landscape.



Silvan shared his journey as a successful entrepreneur, discussing the challenges and opportunities in today's business world. Participants engaged in interactive workshops, honing their skills in innovation and business development. The program encouraged students to think creatively and develop their own business ideas, fostering a supportive environment for budding entrepreneurs.

The event concluded with a networking session, allowing students to connect with industry professionals and gain further guidance on their entrepreneurial paths. Overall, the program was a resounding success, leaving students motivated and equipped to pursue their entrepreneurial dreams.

## FinSias - Inter-School Management Fest

The Departments of Commerce (Finance & Islamic Finance) at SAFI organized an innovative and highly engaging One Day Academic Competition for Commerce students from Higher Secondary schools across the Malappuram and Kozhikode districts. This event marked a significant milestone as it was the first of its kind organized by SAFI for school students.

In the lead-up to the event, our dedicated students and faculty from the Department of Commerce made proactive efforts to connect with local schools. Over the course of weeks, they visited 20 schools—11



in Kozhikode and 9 in Malappuram. These visits were aimed at explaining the details and objectives of the competition to Plus One and Plus Two Commerce students, generating enthusiasm and encouraging participation. Students from the participating schools arrived at Safi Campus with great enthusiasm. The day was structured to promote healthy competition and academic rigor through three engaging and challenging events such as Marketing game, HR Game, Treasure hunt

The day was a tremendous success, with participants and teachers expressing high praise for the event's organization and execution. The competitions not only provided a platform for academic engagement but also facilitated experiential learning, allowing students to apply their theoretical knowledge in practical scenarios.

The One Day inter school Management fest was a landmark event for SAFI and Department of commerce. With hundreds of students participating and showcasing their talents, the event underscored our commitment to fostering academic excellence and innovative learning. We look forward to building on this success and organizing future events that continue to inspire and challenge our students, setting a new standard for academic initiatives. It provided an exceptional platform for students to showcase their skills and engage in meaningful learning experiences. We are excited to build on this success and look forward to future events that continue to inspire and challenge our students.





## Onam Celebration at B.Com Department

The B.Com department at Safi Institute marked the auspicious occasion of Onam on September 12, 2024, with a series of vibrant celebrations that highlighted the cultural richness of Kerala. Students and faculty came together to honor this traditional harvest festival, fostering a sense of community and unity within the department. The day was filled with joy, creativity, and a deep appreciation for cultural heritage.

The festivities commenced with a colorful Pookalam competition, where students showcased their artistic skills by creating intricate floral designs using a variety of flowers. The Pookalam, a symbol of prosperity and welcome, adorned the entrance of the department, setting a festive tone for the celebrations. Judges praised the creativity and effort put in by the participants, making it a delightful experience for everyone involved.

A communal Onam Sadhya followed, featuring an array of delectable dishes served on banana leaves. Students and faculty enjoyed the traditional feast together, which included popular dishes like sambar, avial, and payasam. This shared meal not only satisfied the taste buds but also strengthened bonds among attendees, emphasizing the importance of togetherness during festive occasions.



## ESPERIENZA-Inter-departmental Management Fest

2nd year B.com Finance, SIAS, has organized an Inter-departmental Management Fest on 3rd March 2023. The events of the Fest were conducted in a way which will help the participants in their future. The name of the event was "EZPERIENZA". The venue of the events was auditorium, room no.104, 305 and 306. The programme was sponsored by Cardea Healthcare Solutions and Foodista. The duration of the event was from 9.30 am-3.30 pm. The programme was well coordinated by the organizers and volunteers. The main events conducted were One-on-one (interview), Vanguard (Customer war, business quiz and Scavenger Relay (Treasure hunt). There were many spot games such as Blow the candle, Paper pulling and Ball bouncing. There were many participants from various departments of the college. Their participation made the programme fabulous. The programme begins with Interview. There were many participants for Interview. Ajmal Mehab of BBA, 2nd year won first prize in Interview. He was awarded a cash prize of rs.2000. Then, Customer War was conducted. All the programmes conducted were new and of variety. Customer war was conducted in teams. There were a team of 4 students in one team. Muhammed Shamil, Aysha Nishana, Zahreen Fathima, Khadeeja Sana of Bcom(IF) won first prize and Ajmal Mehab, Jamnisha, Hadhique, Ajwad Parambath won second prize in Customer War. Saniya P and Zaihan hydrous won first prize in Business quiz. In the afternoon, treasure hunt was conducted. Treasure hunt was conducted in teams. Hathim Shahid, Sinan, Riswan, Abdul Haque won first prize in treasure

hunt. Zaihan hydrous, Saniya P, Adan Shahazad, Lina Shafi won second prize and Aman, Ajmal, Safwan, Mohammed won third prize. All the winners were awarded cash prizes. Winners of the spot games were also awarded prizes. The programme was conducted in a professional manner. Many gave nice feedbacks. There were huge support from the Teachers. The main highlight of the programme was the events were organized in a way to give an experience to the participants in the future. All the participants enjoyed the programme. Since the programme was conducted on Friday, there was an issue of time. But organizers coordinated properly. A great teamwork of teachers, organizers and volunteers made the programme successful.



## National Seminar on Brand Strategy and Customer Value Creation

On September 9, 2024, the Department of Management Studies organized a highly anticipated national seminar on "Brand Strategy and Customer Value Creation." The event was held in the seminar hall at 11 AM and attracted participants from various academic institutions, industry professionals, and aspiring marketers eager to deepen their understanding of effective branding. The seminar featured a keynote address by Sayed Mohammed Sabeeh Aydeed, Senior Brand Planning Manager at White Rivers Media Ltd in Mumbai. With over a decade of experience in brand management and strategic marketing, Aydeed captivated the audience with his insights into the intricate relationship between brand strategy and customer value. His presentation emphasized the critical role that understanding customer needs and preferences plays in shaping successful brand narratives. Following the keynote, the seminar included a series of interactive sessions designed to foster engagement and discussion. Participants had the opportunity to break into smaller groups, where they explored case studies and engaged in hands-on activities that illustrated key concepts in brand strategy. This collaborative environment allowed attendees to share their perspectives and experiences, enhancing the learning experience for everyone involved. In addition to group discussions, the seminar featured a panel of experts who offered practical insights into current trends in branding and customer engagement. Topics such as digital marketing, social media strategy, and the importance of authenticity in branding were covered, providing participants with a well-rounded understanding of the modern branding landscape. Feedback from attendees was overwhelmingly positive, with many expressing appreciation for the seminar's relevance and practicality. Participants noted that the knowledge gained would not only benefit their academic studies but also enhance their professional skills as they prepare to enter the competitive marketing industry.





## BBA Department Hosts Exciting Innovista Event



On September 4th, the BBA department celebrated Innovista, an engaging event focused on fostering creativity and business acumen among students. Held in the BBA classroom, the event featured a variety of activities, including a brand showcase, think tank sessions, business brainstorming, and knowledge dissemination workshops. The day kicked off with a vibrant brand showcase, where students presented innovative ideas and projects, demonstrating their entrepreneurial spirit and creativity. This was followed by think tank sessions that encouraged collaborative problem-solving, allowing students to tackle real-world business challenges. In addition to these activities, business brainstorming workshops provided a platform for students to generate and refine ideas, fostering a culture of innovation. Knowledge dissemination sessions rounded out the event, where industry experts shared valuable insights and strategies, equipping students with the tools needed to navigate the competitive business landscape. Innovista proved to be a resounding success, inspiring students and promoting a spirit of collaboration and innovation. The event not only showcased the talents of the BBA students but also reinforced the department's commitment to preparing them for future challenges in the business world.

## SPARK: DISCOVER THE ENTREPRENEUR IN YOU



Safi Institute held an engaging program titled "Spark: Discover the Entrepreneur in You" in the seminar hall. The event featured Mr. Samsheer Babu, the IEDC Coordinator and Head of the Management Studies Department, as the resource person.

Mr. Babu delivered an inspiring talk focused on igniting the entrepreneurial spirit among students. He discussed the key qualities of successful entrepreneurs and emphasized the importance of innovation, resilience, and strategic thinking in today's dynamic business

environment. His insights encouraged students to explore their potential and consider entrepreneurship as a viable career path.

The program included interactive sessions where students shared their ideas and aspirations. Mr. Babu provided valuable feedback and guidance, helping attendees refine their business concepts and think critically about their entrepreneurial journeys.

Participants expressed enthusiasm for the practical tips and real-world examples shared during the session. The event successfully created a supportive atmosphere for budding entrepreneurs, fostering a sense of community and collaboration.

"Spark" marked a significant initiative at Safi Institute, inspiring students to unleash their creativity and consider the possibilities of entrepreneurship in their futures.

## Espirit de Corpse 6.0 – A Thriving Management Fest



The BBA Department of Safi Institute hosted the highly anticipated inter-department management fest, Espirit de Corpse 6.0. The event attracted a diverse group of participants eager to showcase their skills in marketing and management, all competing for prestigious accolades. The competition featured various challenges designed to assess participants' strategic thinking, creativity, and leadership abilities. Categories included Best Marketing Team, Best Management Team, and Best Manager, ensuring that talent from across

departments was recognized. The atmosphere was electric, as students demonstrated their innovative approaches and collaborative spirit. With a lucrative cash prize of ₹11,000 for the overall winning team, the stakes were high, motivating participants to bring their best. Judges, comprising faculty and industry professionals, provided valuable insights and feedback throughout the event. In addition to the competitive spirit, Espirit de Corpse 6.0 fostered camaraderie among students, encouraging networking and the sharing of ideas. The fest concluded with an award ceremony celebrating the winners and participants alike, marking a memorable day that will inspire future events. Overall, Espirit de Corpse 6.0 was not just a competition but a significant milestone in the academic journey of the students at Safi Institute, reinforcing the importance of teamwork, innovation, and leadership in the realm of management.

## “The First Leap” Welcome Day Program

The Physics Department at Safi Institute of Advanced Studies (SIAS) organized an engaging welcome event titled “The First Leap” for first-year undergraduate students. The event took place at 9:30 AM and aimed to introduce new students to academic life and opportunities available to them.

The session was led by Mr. Alex Mathew, Dean of Outreach and Student Services at the Safi Group of Institutions. His inspiring address emphasized the importance of embracing the journey ahead and taking advantage of the resources available at SIAS. Mr. Mathew shared valuable tips on academic success, time management, and the significance of building a supportive network among peers and faculty.

The program included interactive activities designed to encourage participation and foster connections among the students. Attendees engaged in discussions about their expectations, aspirations, and potential challenges in their academic journey. The supportive environment created by both faculty and peers made the new students feel welcomed and motivated.

Faculty members also took part in the event, offering insights into the curriculum and various extracurricular activities that the department provides. They highlighted the importance of research, collaboration, and hands-on learning experiences, encouraging students to actively participate in departmental events.

“The First Leap” was a successful initiative, marking an important milestone for first-year students as they embark on their academic paths in the Physics Department. The event set a positive tone for the year ahead, inspiring students to embrace their new roles and make the most of their university experience.



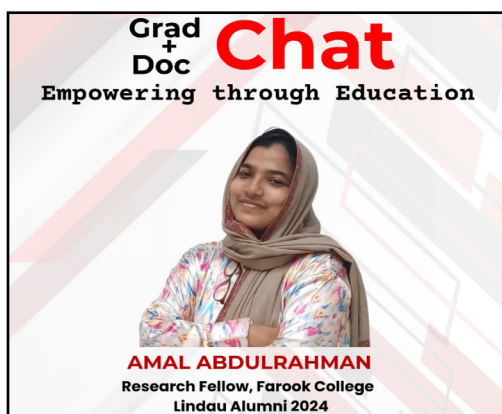
## Interactive Orientation Program on Physics Department

The Physics Department of Safi Institute of Advanced Studies (SIAS) hosted an engaging interactive orientation program titled "Grad + Doc Chat" on October 3, 2024, from 1:30 PM in the seminar hall. The event aimed to empower students through education, providing valuable insights into higher education and research opportunities. The session was led by Amal Abdulrahman, a research fellow at Farook College and a distinguished participant in the Lindau Alumni 2024. Amal shared his experiences and journey in academia, emphasizing the importance of pursuing advanced studies and engaging in research. His insights sparked meaningful discussions, encouraging students to think critically about their educational paths.

Attendees actively participated in the session, posing questions and sharing their aspirations. The interactive format fostered an atmosphere of collaboration and curiosity, allowing students to gain firsthand knowledge about the challenges and rewards of graduate studies and research.

Faculty members expressed their support for such initiatives, highlighting the department's commitment to empowering students through knowledge and mentorship. The Grad + Doc Chat not only inspired students to consider their futures but also reinforced the importance of community and guidance in academic success.

The event concluded with a note of gratitude from the department, encouraging students to leverage the knowledge shared during the session as they embark on their academic journeys.



## Science Spectrum: Perspectives and Passion" at Safi Institute



Safi Institute hosted an insightful program titled "Science Spectrum: Perspectives and Passion," as part of the Deeksharambh initiative. The event took place in the seminar hall and featured Dr. Shonima Govindan, the Science Club Convenor and Head of the Biochemistry Department. Dr. Govindan delivered a captivating talk that emphasized the importance of exploring diverse scientific fields and nurturing a passion for science among students. She shared her own experiences and the significance of interdisciplinary approaches in understanding complex scientific concepts. Her engaging presentation encouraged attendees to think critically and pursue their interests within the vast realm of science.

The program included interactive discussions, allowing students to share their thoughts and aspirations in the scientific community. Dr. Govindan addressed their queries, providing valuable insights into various career paths and research opportunities in the field of science. The event was well-received, with faculty and students expressing their appreciation for Dr. Govindan's inspiring message. "Science Spectrum" successfully highlighted the significance of passion in scientific pursuits, motivating students to embrace their interests and contribute to the ever-evolving world of science. Overall, the program marked a significant step in fostering a vibrant scientific culture at Safi Institute, encouraging students to engage deeply with their studies and explore the possibilities within the sciences.

## CELEBRATES WORLD COCONUT DAY

World Coconut Day, observed on September 2nd each year, is an international observance aimed at raising awareness about the health benefits, economic value, and diverse uses of coconuts. This year, the Food Technology Department at Safi College organized a special event to celebrate World Coconut Day, with a focus on the innovative applications of coconuts in food technology, health, and sustainability. The event provided students and staff with a deeper understanding of how coconuts can be utilized in various food products and the broader impact of coconuts on global food security.



A dedicated tasting station was set up, allowing students and staff to sample various coconut-based products prepared by the Food Technology students. Products included coconut milkshakes, coconut water, coconut chips, and a variety of baked goods made with coconut flour. The tasting station was popular among attendees and served as a fun, interactive way to experience the different ways coconuts can be enjoyed.

## 'SPARSHAM' AN OLD AGE HOME VISIT

The Department of Food Technology organized a heartwarming outreach program titled 'SPARSHAM', as part of their community engagement initiatives. The event took place at Ashritham Charitable Trust, Ayikkarapadi, and aimed at spreading joy and compassion among the elderly residents of the home.

A group of students and faculty members visited the old age home, where they spent the day interacting with the residents, listening to their life stories, and offering emotional support. The program also included activities designed to create a lively atmosphere, with students engaging the elderly in conversations, games, and musical performances.

The department emphasized that the visit was not only a learning experience for the students but also a way to foster social responsibility and empathy. "We believe in the holistic development of our students, and initiatives like SPARSHAM help them understand the importance of kindness and human connections," said the department head.



## PSYCHOLOGY CAREER GUIDANCE PROGRAMME

The Department of Psychology hosted a Career Guidance Program for students pursuing undergraduate and graduate studies in psychology. The event aimed to provide students with detailed insights into the diverse career opportunities in psychology and equip them with the knowledge needed to navigate the professional landscape. The event concluded with a networking session, where students had the opportunity to interact directly with the panelists, alumni, and other professionals from the psychology field. It attracted a large number of participants, including current students, faculty members, and professionals from various fields within psychology.





## 7-Day Induction Programme



The Department of Computer Science and Applications at Safi Institute of Advanced Study successfully conducted the Deeksharambh 7-day induction programme from October 7 to October 13, 2024. This initiative aimed to facilitate the transition of new students into academic life while fostering a sense of community and collaboration. The induction featured a series of interactive sessions, including workshops on programming, data analysis, and emerging technologies. Faculty members and guest speakers engaged students through hands-on activities and discussions, providing insights into the latest industry trends.

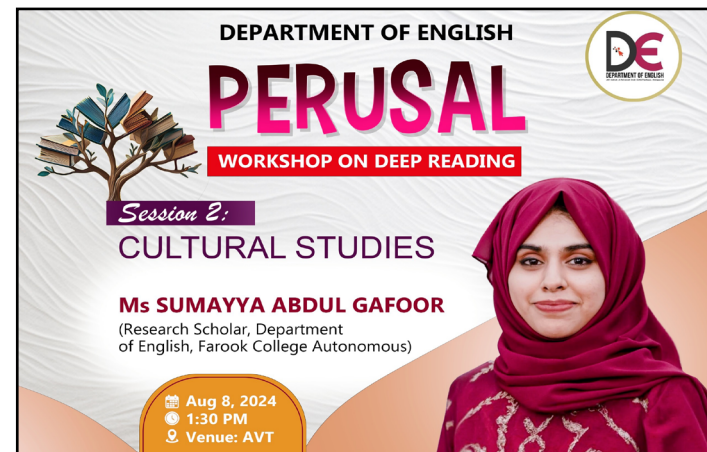
Head of the Computer Science Department, remarked, "Deeksharambh is designed to empower students with the knowledge and skills necessary for their academic success and future careers." Participants shared positive experiences, highlighting the practical knowledge gained and the opportunity to connect with peers. This programme has helped me feel more confident as I start my journey here. Beyond academics, the programme emphasized building a supportive student community, encouraging networking and collaboration among participants. As the semester progresses, the department plans to continue offering resources and events to support student engagement and professional development.

## Industrial Visit by Department of Computer Science and Application



The Department of Computer Science and Application at Safi Institute of Advanced Study organized an enriching industrial visit to Bangalore, renowned as a major technology hub in India. On October 10, a group of enthusiastic students and faculty members visited leading tech companies, including [insert company names], to explore the latest industry trends and practices. The visit aimed to provide students with practical insights that complement their academic studies. Participants attended informative sessions led by industry experts, covering topics such as software development, cybersecurity, and emerging technologies. The visit also included interactive Q&A sessions, allowing students to engage directly with professionals and gain valuable career advice. This experience has broadened our understanding of the tech industry and its challenges. "It has motivated us to apply our knowledge in real-world contexts." The department looks forward to organizing more such visits in the future, fostering a deeper connection between students and the dynamic tech landscape.

## 'PERUSAL' workshop on Deep Reading

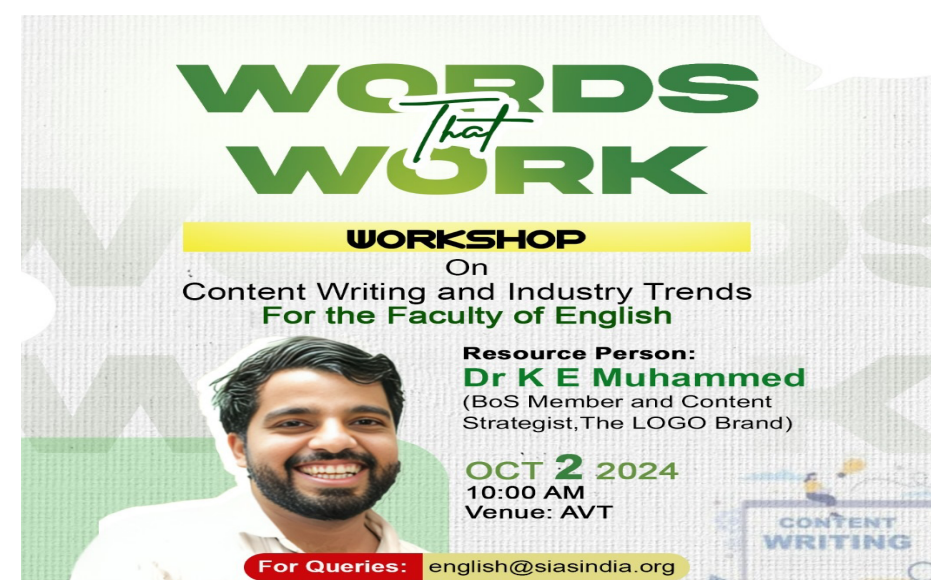


The Department of English at the Safi Institute of Advanced Study held an insightful workshop on deep reading this past weekend. Aimed at enhancing

critical thinking and analytical skills among participants, the workshop attracted students, faculty, and local educators.

The Program led by m.s Sumayya Abdul Gafoor, Research Scholar, Department of English, Feroke college Autonomous. The session explored techniques for engaging with texts on a deeper level. Participants were introduced to strategies for interpreting complex literary works and fostering a greater appreciation for nuanced writing. Interactive discussions and group activities encouraged attendees to share their perspectives, fostering a collaborative learning environment. Feedback from participants highlighted the workshop's effectiveness in transforming their reading habits and enhancing their understanding of literature. The Department of English plans to offer similar workshops in the future, aiming to cultivate a community of critical readers and thinkers.

## Workshop on Content Writing and Industry Trends



The Department of English at Safi Institute of Advanced Study hosted a comprehensive workshop titled "Content Writing and Industry Trends." The event aimed to equip students with essential skills and insights into the ever-evolving field of content creation. The workshop featured expert speakers from various sectors of the content industry, who shared their experiences and knowledge on current trends, best practices, and the importance of engaging content in digital platforms.

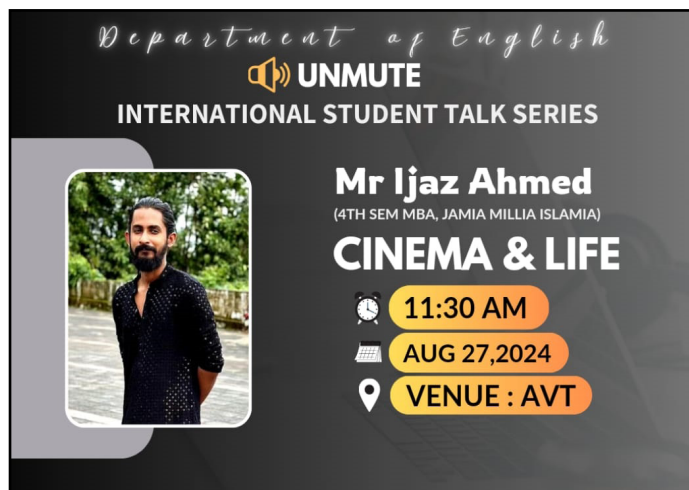
Participants learned about different writing styles, SEO strategies, and the significance of tailoring content for diverse audiences. Interactive sessions allowed attendees to practice their writing skills and receive constructive feedback from industry professionals. This hands-on approach fostered a collaborative learning environment and encouraged students to refine their techniques. Students expressed enthusiasm about the workshop, highlighting its relevance to their academic and professional pursuits. The event underscored the department's commitment to providing practical learning opportunities and preparing students for the dynamic landscape of content writing. Overall, the workshop was a resounding success, reinforcing the importance of adaptability and creativity in the field of English and content creation.



## “UNMUTE” International Student Talk Series

The Department of English hosted “UNMUTE,” an international student talk series, on August 27, 2024. The event aimed to provide a platform for students from diverse backgrounds to share their experiences and perspectives on global issues. The series featured

engaging presentations and discussions led by international students, covering topics such as cultural identity, social justice, and environmental sustainability. Participants had the opportunity to express their thoughts and connect with peers, fostering a sense of community and mutual understanding. Faculty members praised the initiative for promoting cross-cultural dialogue and enhancing students’ communication skills. The event concluded with a vibrant Q&A session, encouraging further interaction among attendees. “UNMUTE” successfully created an inclusive environment for international voices, reflecting the Safi Institute’s commitment to diversity and global engagement.



## Talk on ‘Modernisation and The Ayyankali Movement



The Department of Journalism and Mass Communication at Safi Institute of Advanced Study organized an enlightening talk titled “Modernisation and the Ayyankali Movement,” featuring esteemed speaker Sunny M. Kapikkad. The event attracted a diverse audience of students, faculty, and community members eager to explore the historical and contemporary significance of the Ayyankali Movement in Kerala. Kapikkad’s presentation delved into the pivotal role of the Ayyankali Movement in advocating for social justice and reform during a time of significant socio-political change. He highlighted how Ayyankali’s efforts to challenge caste discrimination and promote education for marginalized communities laid the foundation for modernisation in the region.

The talk sparked a dynamic discussion, encouraging attendees to consider the ongoing relevance of Ayyankali’s principles in today’s society. Participants appreciated Kapikkad’s insightful analysis and were inspired to reflect on the relationship between social movements and modernisation.

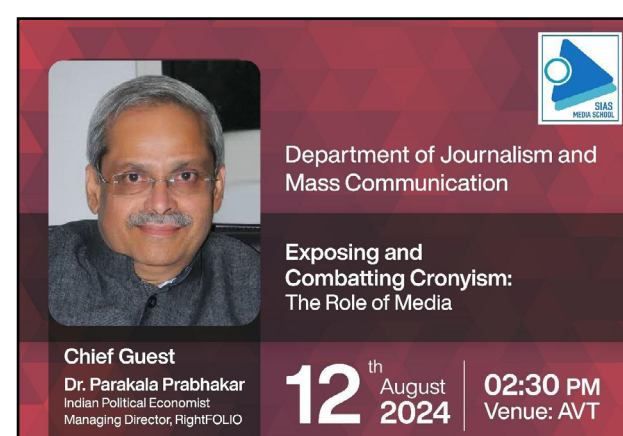
The event underscored the department’s commitment to fostering critical conversations about historical movements and their impact on contemporary social issues, reinforcing the institute’s dedication to academic excellence and community engagement.

## ‘DEEKSHARAMBH’ Induction programme



The Department of English at the Safi Institute of Advanced Study recently hosted an inspiring induction programme titled “Self-Discovery in Nature.” Held in the picturesque surroundings of the institute’s campus, the event aimed to encourage students to explore their identities and personal growth through engagement with the natural world. Led by Mr. NASRULLAH KHAN, the programme combined theoretical insights with practical activities. Participants engaged in reflective writing exercises and group discussions, emphasizing the connection between nature and self-awareness. Nasrullah highlighted how immersing oneself in nature can foster introspection and clarity, urging students to find their own voices amidst the beauty of the environment. The programme also included guided nature walks, where students were encouraged to observe and reflect on their surroundings, cultivating a deeper appreciation for the ecosystem. Feedback from attendees was overwhelmingly positive, with many expressing how the experience helped them connect their inner selves with the external world. The Department of English plans to continue offering such innovative programmes, aiming to inspire students to explore literature and personal growth in new and enriching ways.

## Seminar on Cronyism and Media



The Department of Journalism and Mass Communication hosted a seminar titled “Exposing and Combatting Cronyism: The Role of Media” on August 12, 2024. The event featured Dr. Parakala Prabhakar, a distinguished

Indian political economist, as the chief guest. Dr. Prabhakar delivered a thought-provoking keynote address, discussing the critical role of media in uncovering cronyism and promoting transparency in governance.

He emphasized the need for journalists to act as watchdogs against corruption and the collusion of political and business elites. The seminar included a lively panel discussion with media professionals and academics, who shared insights on the challenges of ethical reporting in today’s landscape. Attendees engaged in a dynamic Q&A session, exploring the influence of social media on traditional journalism. The event successfully highlighted the media’s vital function in fostering accountability and integrity, inspiring students and faculty to embrace their roles in the fight against cronyism.



## PHOTOGRAPHY WORKSHOP

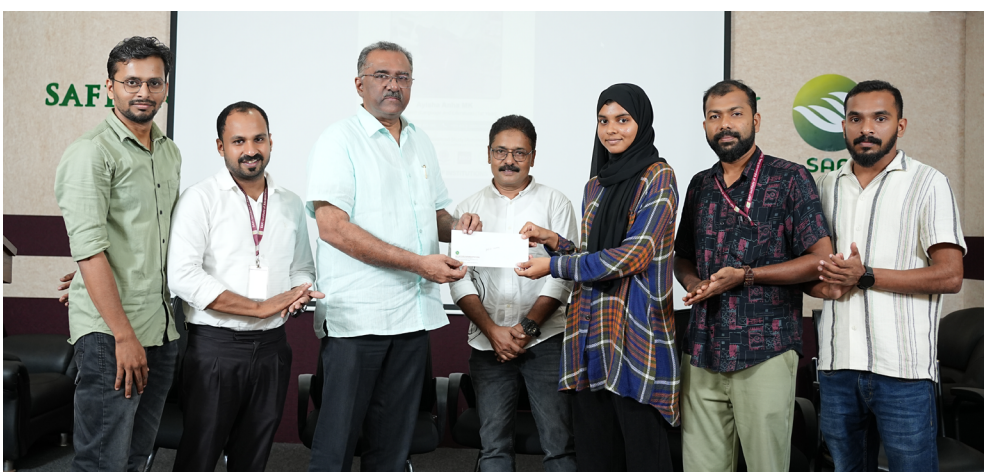


Resource Person Mr. Aseem Komachi interacted with the students.

In celebration of World Photography Day, the Department of Journalism and Mass Communication & the Department of Multimedia, organized an engaging and informative workshop on August 19, 2024. The workshop aimed to honor the art and science of photography, educate students about its evolution, and provide practical insights into contemporary photography practices, with a particular focus on visual storytelling and multimedia integration.

The event attracted students, faculty, and professionals, offering them an opportunity to enhance their skills and knowledge in this dynamic field. The World Photography Day workshop, held on August 19, 2024, was a resounding success, providing participants with valuable insights into both the technical and artistic aspects of photography. By exploring the evolution of photography, practical techniques, and the role of visuals in storytelling, students gained a deeper appreciation for the power of images in media and communication. The integration of photography with multimedia tools further equipped them with the skills needed to thrive in the rapidly changing media landscape.

## Beyond the Magical Frames A Photographic Showcase



Ayisha Anha MK, a first-year B.A. English (Language and Literature) student, received the first prize and prize money from the Principal.

The Department of Multimedia, Mass Communication, and Journalism marked World Photography Day with a thrilling photography contest on [Insert Date]. The event saw enthusiastic participation from students across various disciplines, showcasing their creativity and technical skills through the lens.

The highlight of the event was Ayisha Anha MK, a first-year B.A. English (Language and Literature) student, who won the coveted first prize. Her winning photograph captivated the judges with its artistic composition, depth, and storytelling, standing out among a pool of impressive entries. The contest was a vibrant celebration of photography's role in capturing and expressing moments, stories, and emotions. It provided a platform for students to explore their creative potential and develop their passion for visual storytelling.

The event was part of the department's ongoing efforts to promote practical learning experiences and foster cross-disciplinary collaboration. Participants and attendees praised the contest for encouraging students to engage with photography as both an art form and a tool for communication.

## MEDIA VISIT TO MADHYAMAM DAILY



Mr. Rasheed Ali, Deputy General Manager of Production and Maintenance at Madhyamam, conducted an insightful session for the students.

The Department of Multimedia organized an enriching media visit to Madhyamam Daily, a prominent Malayalam-language newspaper known for its comprehensive coverage of national and international news.

The visit was designed to give students of the Department of Multimedia firsthand exposure to the working of a daily newspaper, including its editorial processes, multimedia integration, and evolving role in the digital media landscape. The event aimed to bridge the gap between academic learning and real-world media practice, providing students with valuable insights into the operations of a leading newspaper.

The visit began with a welcome session at the Madhyamam Daily office, where the students were greeted by the editorial team and given an introduction to the history and mission of the newspaper. The team explained Madhyamam's editorial philosophy, its commitment to high journalistic standards, and the publication's reach across both traditional print and digital platforms.



## Onam with Enthusiasm and Creativity

The Department of Multimedia organized a vibrant Onam celebration, blending tradition with creativity on 12/09/2024. Students and faculty alike embraced the festive spirit, showcasing their talents and teamwork.

The celebration not only honored Kerala's rich cultural heritage but also provided a traditional Onam Sadhya (feast), leaving participants with cherished memories of unity and festivity.





## INDEPENDENCE DAY CELEBRATION



The NCC (National Cadet Corps) students at Safi College celebrated India's Independence Day with great enthusiasm on August 15. The event featured a flag hoisting ceremony led by Col. Nisar Ahmed Seethi, who praised the spirit of patriotism among the cadets.

The ceremony commenced with the national anthem, followed by the hoisting of the tricolor. Col. Seethi addressed the gathering, highlighting the significance of independence and the responsibilities that come with it. He encouraged students to contribute positively to society and uphold the values of freedom and unity.

The celebration included cultural performances showcasing the diversity of India, with students presenting songs and dances that honored the nation's heritage. The event concluded with a pledge to serve the nation and work towards its progress. The day served as a reminder of the sacrifices made for independence and reinforced the importance of patriotism among the youth at Safi College.

## KARGIL VIJAY DIWAS COMMEMORATION



SAFI College, Vazhyoor, organized a special event to commemorate Kargil Vijay Diwas in honor of the heroes of the Kargil War. The event was held at 9:30 AM in the Science Block Auditorium.

The chief guest for the occasion was COL. Nisar Ahmed Seethi, who delivered a powerful and inspiring address. He spoke about the significance of Kargil Vijay Diwas, which marks India's victory in the Kargil conflict of 1999, and reminded the students of the bravery and sacrifice of the Indian soldiers who defended the nation.

The program included tributes to the martyrs, along with a discussion on the values of patriotism and dedication. Students and faculty members participated in the session, which fostered a deep sense of national pride and respect for the armed forces.

The event concluded with an interactive session, where COL. Nisar Ahmed Seethi shared his experiences and encouraged students to contribute to the nation in their own ways.

## NCC Students Embark on Trekking at Kakkadampoyil



The NCC students of SAFI College, Vazhyoor, participated in the "Yadgar" trekking expedition at Kakkadampoyil. The two-day trek aimed to foster leadership, resilience, and teamwork among the cadets.

Guided by their officers, the students navigated challenging terrains, explored the scenic landscape, and learned survival skills. The expedition strengthened camaraderie and tested the cadets' physical and mental endurance, making it a memorable and enriching experience for all.

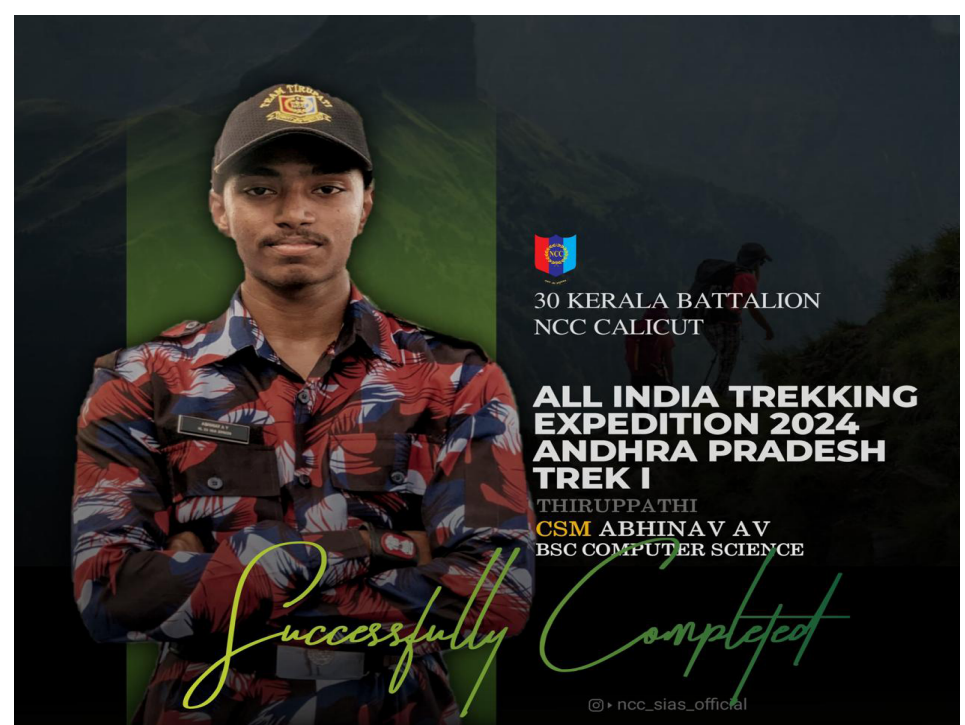
The "Yadgar" expedition not only provided a thrilling experience but also helped build camaraderie among the cadets. It was a memorable journey that tested their physical and mental endurance, leaving them with valuable life lessons and unforgettable memories. The expedition concluded with a debriefing session, where the students shared their experiences and reflections on the challenges they overcame during the trek.

## ABHINAV AV Represents at All India Trekking Expedition 2024

The 30 Kerala Battalion NCC Calicut proudly participated in the prestigious All India Trekking Expedition 2024, held at Tirupati, Andhra Pradesh. The expedition, titled "Andhra Pradesh Trek I," saw the active involvement of cadets from across the nation, promoting fitness, endurance, and camaraderie.

Among the prominent participants from the battalion was CSM Abhinav AV, a BSc Computer Science student, whose leadership and dedication set a commendable example for his peers. The trek allowed the cadets to explore the scenic beauty and rich cultural heritage of Tirupati, while also instilling the core values of discipline, unity, and adventure.

This remarkable achievement highlights the commitment of the 30 Kerala Battalion to fostering excellence and resilience among its cadets, contributing to their holistic development as responsible citizens.





# NSS GENERAL ORIENTATION FOR FIRST-YEAR STUDENTS

National Service Scheme (NSS) general orientation program for first-year students was held at the Seminar Hall of SAFI College, Vayoor. The event was graced by Lt. Lukman Hakeem M, Head of the Department of Economics and former NSS Program Officer, who served as the chief guest and speaker. During the session, Lt. Lukman Hakeem shared his insights on the importance of NSS in shaping students into socially responsible citizens. He encouraged the new students to actively participate in NSS activities and highlighted how these programs contribute to personal growth and community development. The orientation aimed to introduce the students to the objectives, values, and activities of NSS, inspiring them to take part in various social welfare initiatives throughout their college journey.

## NSS DAY CAMPUS CLEANING



Safi College Vayoor celebrated NSS Day with a dedicated campus cleaning drive organized by NSS (National Service Scheme) students. The initiative aimed to promote cleanliness and environmental awareness among the college community. Students gathered early in the morning, equipped with gloves, bags, and cleaning supplies. They divided into groups, tackling different areas of the campus, including gardens, classrooms, and common spaces. The effort not only helped in maintaining a clean environment but also instilled a sense of responsibility among participants.

The event was led by NSS coordinator, who encouraged students to adopt sustainable practices in their daily lives. The drive concluded with a brief reflection on the importance of cleanliness and community service.

Students expressed their satisfaction in contributing to a cleaner campus, showcasing the spirit of service that NSS stands for. The initiative highlighted the vital role of youth in fostering a healthier environment.

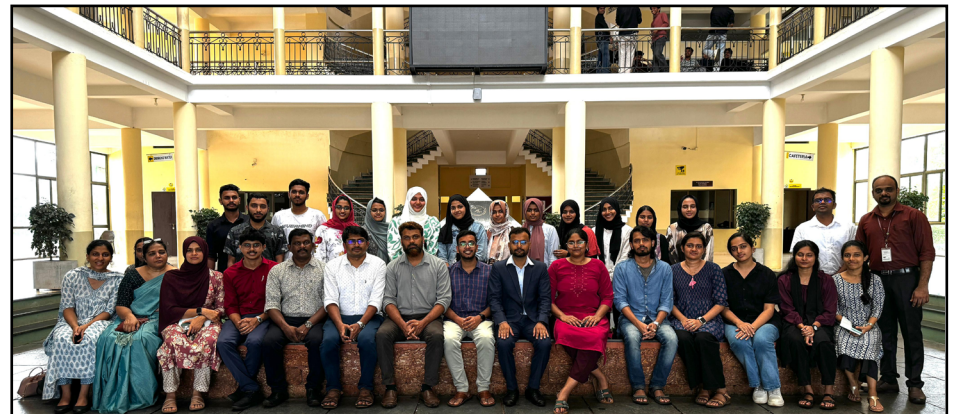
## AN INDUSTRIAL VISIT AT AROOR ORGANIC FARM



Students from the Department of Microbiology at Safi College recently visited an organic farm in Aroor, owned by Mr. Elias, an award-winning farmer known for his innovative agricultural practices. The educational visit aimed to provide students with a practical understanding of organic farming and its environmental benefits.

Mr. Elias introduced the students to various techniques used in organic farming, including natural pest control, composting, and the importance of soil microbiology in maintaining healthy crops. The students gained insights into sustainable farming methods and how microbiology plays a key role in enhancing soil fertility and plant growth. Mr. Elias also shared his experiences as a farmer, highlighting the challenges and rewards of practicing eco-friendly agriculture. The visit was an enriching experience, connecting the theoretical knowledge learned in the classroom with real-world applications in sustainable agriculture.

## WORKSHOP ON 3D BIOPRINTING



Safi College in Vayoor hosted an interactive workshop on 3D Bioprinting Technology for life science researchers and innovators. The event, organized by Dr. Moopen's iNEST, attracted participants eager to explore cutting-edge advancements in biomedical research and tissue engineering.

The workshop provided an in-depth, hands-on experience with 3D bioprinting, a transformative technology that holds immense potential in regenerative medicine, drug discovery, and personalized healthcare. Led by expert facilitators from Dr. Moopen's iNEST, the session emphasized the practical applications of bioprinting in life sciences and its growing impact on medical innovation.

Participants had the opportunity to learn the fundamentals of designing and printing biological tissues, discuss recent developments, and network with peers and professionals in the field.

This event is part of Safi College's commitment to fostering innovation and research in the life sciences, providing a platform for students and professionals to engage with emerging technologies that are shaping the future of healthcare.

## AN INTERACTION WITH ALUMINI



An interactive session titled "Scope of Microbiology in Food and Water Industries" was conducted at SAFI College, Vazhyoor. The event was organized by the Department of Microbiology, with the aim of guiding students on career opportunities in microbiology, particularly in the food and water industries.

The resource person for the session was Ms. Amrutha Vijay PT, an accomplished alumnus of the college and currently serving as the Quality Manager and Authorized Signatory (Microbiology) at Clean N Care Analytical Lab LLB. During her talk, Ms. Amrutha highlighted the critical role of microbiology in ensuring food safety and water quality. She also elaborated on the responsibilities of microbiologists in industrial laboratories and shared insights from her own professional experience.

The session proved to be highly informative and motivational, giving students a clear understanding of the job market and the importance of microbiology in various industries.



## Orientation Program for First-Year Students



The Safi Institute of Advanced Studies held an orientation program for its newly admitted first-year students. The program was designed to welcome the students to the institute and provide them with information about the academic curriculum, institute facilities, and student life. The orientation program included a welcome address by the institute director, followed by presentations by faculty members from various departments. The students were also given a tour of the institute campus and introduced to the student support services available.

The institute hopes that the orientation program will help the first-year students to feel comfortable and confident as they begin their academic journey at Safi Institute of Advanced Studies.

## Onam Celebration held on Public Administration



On September 12th, the Department of Public Administration at Safi Institute of Advanced Studies celebrated Onam with great enthusiasm. The event featured a variety of cultural programs, including traditional dances, songs, and games. The students, faculty, and staff all dressed in colorful Onam attire, adding to the festive atmosphere. The celebration was a wonderful opportunity for everyone to come together and enjoy the rich heritage of Kerala.

## Beyond the Classroom: Public Admin Students Discover Kila

A group of first-year public administration students from safi institute embarked on a field visit to the Kila in Thrissur IV of Safi. The visit aimed to provide students with a firsthand understanding of the historical significance and cultural heritage of the region.

The Kila, a is a significant landmark in Thrissur IV. Students were guided by [Name], a local historian, who offered valuable insights into the history and architecture of the Kila. They learned about its role in [historical events or context].

The visit included [mention specific activities, such as exploring the Kila's interior, interacting with local communities, or attending cultural performances]. The students expressed their enthusiasm for the opportunity to connect with their local heritage and gain a deeper appreciation for the region's cultural richness.




## “SMART SUCCESS” SEMINAR CONDUCTED IN BIOTECH DEPARTMENT

**DEPARTMENT OF BIOTECHNOLOGY**

Invites you to a Guest Lecture on

**SMART SUCCESS IN BIOTECH**

2024 JUNE 28 FRIDAY  
10.00 AM @ AVT



**RESOURCE PERSON**

**DR. ALBERT PREMKUMAR**

Visiting Scientist,  
Plant Biotechnology Department  
Instituto de Recursos Naturales Y Agrobiología (IRNAS)  
Spanish National Research Council (CSIC) Seville, Spain.

The Department of Biotechnology at SAFI College hosted a seminar titled “Smart Success in Biotech” at 10:00 AM in the AVT Hall. The event aimed to inspire and inform students about the advancements and opportunities in the biotechnology sector.

The seminar featured Dr. Albert Premkumar, a visiting scientist from the Plant Biotechnology Department at the Instituto de Recursos Naturales y Agrobiología (IRNAS), Spanish National Research Council (CSIC), Spain, as the chief guest. Dr. Premkumar delivered a captivating keynote address, focusing on the latest developments in plant biotechnology and the global impact of research in this field. He also shared insights into cutting-edge biotechnological techniques and innovations that are shaping the future of agriculture and sustainability.

Students and faculty members actively participated in the event, gaining valuable knowledge about current trends in biotechnology. The seminar concluded with an interactive Q&A session, where students had the opportunity to engage with Dr. Premkumar and discuss various career paths and research opportunities in the field of biotechnology.